

Deepak Sawhney

Publisher | Director | Head of Operations at AMCPL | Founder – AMCPL Realty Solutions

📍 India | 📖 Academic Publishing | 🏠 Real Estate & Rentals | 📊 Business Strategy & Operations | 🌐 Global Experience

🔗 [Publisher Website – www.amcon.co.in](http://www.amcon.co.in)

◆ About

Mr. Deepak Sawhney is the **Publisher, Director, and Head of Operations** at **Associated Management Consultants Private Limited (AMCPL)** and the **Founder of AMCPL Realty Solutions**, bringing over **25 years of global leadership experience** with industry leaders like **IBM** and **Accenture**. A dual engineering graduate and a strategic visionary, Mr. Sawhney possesses a deep understanding of **human behavior, business environments, and operational systems**, which has enabled him to scale AMCPL across both **academic publishing** and **real estate development**.

At AMCPL, Mr. Sawhney leads the operational and strategic management of a respected academic publishing house that produces **eight peer-reviewed journals**, including:

- *Indian Journal of Marketing* (Scopus Q3, ABDC “C”, UGC-CARE)
- *Indian Journal of Finance* (Scopus Q2, ABDC “C”, UGC-CARE)
- *Prabandhan: Indian Journal of Management* (Scopus Q3, UGC-CARE)
- *Arthshastra Indian Journal of Economics & Research* (UGC -CARE)

As a **Publisher**, Mr. Sawhney plays a critical role in shaping the editorial, financial, and dissemination strategy for all AMCPL journals. He has **deeply researched the Indian academic and institutional markets** to build a robust and loyal **subscriber base**, which has become a key and steady **source of recurring revenue for AMCPL**. This print subscription model continues to **fuel the operational engine of the publishing division**, enabling editorial independence, sustainability, and high-quality content production. By developing an ecosystem that balances revenue generation with ethical publishing practices, he has positioned AMCPL’s journals as **credible and self-sustaining scholarly platforms**. Under his leadership, AMCPL has maintained an uninterrupted print publication schedule for the past 25 years, with no delays in the release of any issue.

He oversees **budgeting, procurement of high-cost inventory, printing, logistics, dispatch**, and **editorial resource allocation** while ensuring full compliance with evolving regulatory frameworks such as the **PRP Act, 2023**. Managing a **15+ member team**, he ensures operational efficiency while maintaining lean, high-performance workflows.

Mr. Sawhney has mentored senior editorial leaders, including **Priyanka Gilani**, Editorial Director at AMCPL, nurturing the next generation of academic publishing professionals. His reputation for ethical leadership, precision-driven execution, and long-term vision continues to drive AMCPL’s academic impact and business resilience.

He is also the **Founder of AMCPL Realty Solutions**, the company’s real estate vertical, focused on **residential and commercial rentals, tenant management, infrastructure development, and value-added property services**. The realty arm currently manages 8+ properties and is on track to achieve **20% YoY growth** through strategic acquisitions and

smart furnishing models. With deep market insights and engineering expertise, Mr. Sawhney is expanding into **co-living, serviced apartments, and low-rise commercial development.**

Beyond publishing and real estate, **Mr. Sawhney is exploring sustainable ventures in agribusiness and hospitality.** He holds **professional training in mushroom farming and fish farming**, and is currently **researching opportunities to enter the hospitality sector**, particularly in experiential and nature-integrated formats. These interests align with his long-term vision of creating diversified, resilient businesses rooted in value creation and sustainability.

◆ Key Leadership Areas

- Strategic leadership in academic publishing and real estate
 - Subscription model development and revenue management
 - Budgeting, cost optimization, and team supervision
 - Editorial planning, printing, dispatch, and logistics
 - Procurement and inventory control
 - Government compliance (PRP Act, RERA) and licensing
 - Mentorship and team development
 - Real estate asset management, leasing, and construction
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◆ Business Portfolios

Academic Journals Published

- *Indian Journal of Marketing*
- *Indian Journal of Finance*
- *Prabandhan: Indian Journal of Management*
- *Arthshastra Indian Journal of Economics & Research*
- *Indian Journal of Research in Capital Markets*
- *Indian Journal of Computer Science*
- *AMC Indian Journal of Entrepreneurship*
- *AMC Indian Journal of Civil Engineering*

Real Estate Portfolio – AMCPL Realty Solutions

- Residential flats (furnished/semi-furnished)
 - Commercial rental properties
 - End-to-end tenant management and leasing
 - Market-driven acquisitions and construction
 - Operations geared toward cash flow stability and value growth
 - Successfully executed turnkey construction projects.
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◆ Let's Connect

I welcome partnerships with **academic institutions, librarians, researchers, real estate investors, publishing collaborators, and regulatory stakeholders.** Let's work together to

scale credible publishing platforms and create long-term value in the academic and property ecosystems.